

17th
ANNUAL

FASTER + PAYMENTS

SOLUTIONS

ATLANTA NORTHWEST
MARRIOTT

ATLANTA, GA
2017

20
SEPTEMBER
22

2017 Exhibitor and Sponsor Packet



www.paymentsfirst.org

ABOUT SOLUTIONS

SOLUTIONS, held in the Atlanta area is our annual Payments Conference. You will have the opportunity to attend three general sessions, and choose six of eighteen concurrent sessions. Our pre-conference Forums offers valuable and insightful knowledge on everything from ACH Fundamentals to issues surrounding payments fraud and security. During breakfast, lunch and the cocktail reception, you will network with presenters, colleagues and vendors from corporations, government agencies and financial institutions. Learn about the latest applications and initiatives that can positively impact every department of your organization. Our speakers are drawn from a broad range of experts from the top echelons of the payments industry that are implementing and growing electronic payment programs of all types.

ABOUT PAYMENTSFIRST

PaymentsFirst is an innovative electronic payments association whose membership is over 700 financial institutions and companies. It is our mission to serve our members as a trusted partner supporting the secure use, advancement and understanding of payment systems. Visit our website at www.PaymentsFirst.org for more information.

SPONSORSHIP OPPORTUNITIES

All conference sponsorships include:

- Professional signage located throughout the conference at correlating events
- Verbal recognition at correlating events
- Recognition in the conference promotional mailings and conference program
- Company logo and link to your website on the conference webpage
- Conference name badge with "Sponsor" designation for attending representative
- Electronic conference registrant list before and after the conference including name, title, company, city/state, and email address

EVENT SPONSORSHIPS

PaymentsFirst will coordinate all logistics

AAP Dinner <i>Includes Registration for One Attendee</i>	\$2,500
Breakfast <i>Includes Registration for One Attendee</i>	\$2,500 (2 available)
Exhibit Hall Break <i>Includes Registration for One Attendee</i>	\$1,500 (2 Available)
Lunch <i>Includes Registration for One Attendee</i>	\$3,100
Networking Reception <i>Includes Registration for One Attendee</i>	\$2,700
Pre-conference Forum Break	\$1,000
Wireless Internet Sponsor	\$1,000
Name Badge Holders <i>Includes Registration for One Attendee</i>	\$1,700
Conference Bags <i>Includes Registration for One Attendee</i>	\$1,700

EXHIBITOR REGISTRATION

INCLUDES (\$800):

- ❖ List of attendees sent via e-mail 2 weeks before event in an Excel spread sheet.
- ❖ Opportunities to meet with decision makers in the financial services industry.
- ❖ One complimentary conference registration (a \$695 value) which includes entry to all conference education sessions, meals, as well as reception.
- ❖ Additional exhibitor attendees are welcome for the price of \$395 each.

WHY EXHIBIT

- Build relationships with prospective customers.
- Solidify business partnerships with current customers.
- Increase your presence among an interested, involved audience.
- Profit from exposure before, during and after the conference.

Other Exhibitor Incentives

- All general sessions will be held in the exhibit hall.
- Wireless internet will be provided in the exhibit hall.
- Food and beverage will be served in the exhibit hall.
- Option to award prizes during closing session.
- Booth space for tabletop display includes 6-ft table, trash can and chair.
- Announced in PaymentsFirst conference marketing promotions prior to the Conference.
- Listed on PaymentsFirst Solutions website.
- Distinguished by color-coded nametags for quick recognition by the attendees.

HOW TO APPLY FOR EXHIBIT SPACE

Complete this form below or register online at www.paymentsfirstsolutions.org by clicking on the "Become An Exhibitor" link.

Booths are assigned on a first-come, first-served basis. PaymentsFirst regrets that we cannot hold exhibit space unless your PAYMENT accompanies your registration form. For additional information, please e-mail Debbie Webster at dwebster@paymentsfirst.org

CONFERENCE TIMES

Wednesday, September 20, 2017

12:00-5:00pm

Thursday, September 21, 2017

7:15 am – 6:30 pm

Friday, September 22, 2017

7:15 am – 12:25 pm

SET UP AND BREAK DOWN

Wednesday, September 20, 2017

12:00pm - 5:00pm

Thursday, September 21, 2017

7:00am (May also set-up before breakfast at 7:00am)

Friday, September 22, 2017

12:30pm - Break down

****All booths must be set up by 7:15 am September 21, 2017.***

OPPORTUNITIES FOR ADDED EXPOSURE

Networking Reception

Exhibit Hall Breaks

Mailing List

Booth Prize

Company Information	
Company Name	
Contact Name	Title
Company Address	

Exhibitor Onsite Information	
Attendee Name	Title
Email Address	
Phone Number	
Attendee Name	Title
Email Address	
Phone Number	

Attendee Name	Title
Email Address	
Phone Number	

EXHIBIT OR SPONSOR	AMOUNT	TOTAL
Exhibit Booth	\$800	
Extra Exhibitor Attendee	\$395	
AAP Dinner Sponsor	\$2,500	
Breakfast Sponsor (2 Available)	\$2,500	
Exhibit Hall Break Sponsor (2 available)	\$1,500	
Lunch Sponsor	\$3,100	
Networking Reception Sponsor	\$2,700	
Pre-conference Forum Break	\$1,000	
Wireless Internet Sponsor	\$1,000	
Name Badge Holders Sponsor	\$1,700	
Conference Bags Sponsor	\$1,700	

Authorization - I have read and agree to abide by the PaymentsFirst Conference Regulations outlined in this packet. Furthermore, I understand that the Conference Committee and/or management of PaymentsFirst shall interpret all of said regulations, and the parties hereto shall be bound by such interpretation.

Signature _____ Date _____

PAYMENT METHOD

ACH Credit Card Check (Payable to PaymentsFirst)

AMOUNT: _____

ACH: R/T No: _____ Account Number _____

Account Type: DDA GL SAV

Please bill my: ___ Master Card ___ Visa ___ American Express

Email registration to:
conference@paymentsfirst.org

Fax Registration to:
(678) 384-9796